

Abstract of the disclosure.

5 A tape device is disclosed for assisting in a picture hanging, picture matting, sewing, craft, home improvement and stenciling project. The device includes a roll of tape having a first and a second end, a first and a second edge and a first and a second surface. A coating of releasable adhesive is disposed on at least one of the surfaces of the tape for permitting a releasable attachment of the tape to the project. Measuring indicia are printed along the tape between the first and the
10 second ends thereof, the indicia permitting a user to determine a distance between locations spaced relative to each other along the tape. The indicia are printed on at least a surface of the tape which is disposed opposite to the at least one surface having the coating thereon. The arrangement is such that in use of the tape, the tape is applied to the project so that the tape temporarily adheres to the project so that the measuring indicia permits the correct positioning of the locations on the project.